PUEHL

QUALITY POLICY

Principles of Quality Management

We observe the principles of **Quality Management!**

Customer orientation, leadership, engagement of individuals, process-oriented approach, improvement, evidence-based decision making, relationship management.



As part of our corporate duty of care with regard to the quality assurance for our products, we hereby define our quality policy.

The QM system represents a description of the requirements we defined for our organization. The application of our QM ensures that all activities which have an impact on the company's performance are planned, controlled and monitored and contractually agreed requirements are met.

With this declaration, the management commits all employees to carry out their activities according to the specifications of this QM system in order to ensure that the quality of all of our company's products complies with the internal and external requirements.

Our executive leadership examines the performance and effectiveness of the QM system by assessing the results, with internal audits and performance evaluations.

We provide all necessary means and tools to fulfil the quality objectives and to implement the quality policy.

We are committed to continuous improvement and the further development of the QM system.

The constant and stable quality of our products is one of the foundations of our successful business activity. For us, quality means meeting the demands and requirements of our customers and stakeholders as effectively as possible.

Therefore, quality is an important criterion for our daily business and creates a reliable bond with our customers.

For us, acting with quality in mind also means that we use valuable resources efficiently and carefully and ensure the health and safety of our employees.

An organization without failures or disruptions and an advanced quality management method provide the necessary framework.

Our management is obliged to apply the best management practices applicable for their area of responsibility, constantly monitor their effectiveness and adapt them to the state-of-the-art know-how and all requirements.

Our employees are obliged to apply the best practices applicable for their area of responsibility, constantly monitor their effectiveness and adapt them to the state-of-the-art know-how and all requirements. This understanding of quality and quality awareness combined with the positive attitude of all employees towards quality are prerequisites for the satisfaction of our customers and thus for the lasting success of our company.

Plettenberg, 18. August. 2025

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